



Armando Negrete

Digital marketing Strategist

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WORK EXPERIENCE

MKF/ POLITICAL CONSULTING

OCTOBER 2015 - CURRENT JOB

PODIUM RECONOCIMIENTOS

APRIL 2013- CONSULTANT

EDEA MARKETING

APRIL 2015 -AUGUST 2015

SOCIAL MEDIA MANAGER

Social media administration, Facebook Ads, monitoring results, propose content according to ideas of the campaign, schedule content, content creation. Politicians accounts

DIGITAL MARKETING FREELANCE

Administration of the social media channels, creation of different content; video, graphics, blogs, multimedia, Email marketing, sales.

COMMUNITY MANAGER

Post creation for social networks like Facebook and Twitter for deferments customers (groups and musicians), monitoring activity and check metrics for better results

EDUCATION

ITESO

JANUARY 2006 - DECEMBER 2013

CERTIFICATIONS

- Content Marketing Fundamentals
- Mercadotecnia de Contenido.
- Fundamentos de Comunicación
- Communication Fundamentals
- SEO Fundamentals
- Google Adwords
- Google Analytics
- Wordpress
- Inbound Marketing

PERSONAL SKILLS

- CREATIVITY
- SOCIAL SKILLS
- TRUSTWORTHY
- PASSION

SKILLS

GRAPHIC DESIGN



DIGITAL MARKETING



AUDIOVISUAL



INBOUND MARKETING



ENGLISH

