



# Armando Negrete

Digital marketing Strategist

📍 Monterrey, N.L.

✉ soy@armandonegrete.com 📞 81 2430 5846

🌐 armandonegrete.com

## WORK EXPERIENCE

### PUERTA :

APRIL 2019 - AUGUST 20:

### MKF/ POLITICAL CONSULTING

OCTOBER 2015 - FEBRAURY 20

### PODIUM RECONOCIMIENTOS

APRIL 2013- CONSULTANT

### EDEA MARKETING

APRIL 2015 -AUGUST 2015

## EDUCATION

### ITESO

BACHELOR'S DEGREE  
IN COMMUNICATION SCIENCES  
JANUARY 2006 - DECEMBER 2013

## PERSONAL SKILLS

- CREATIVITY
- SOCIAL SKILLS
- TRUSTWORTHY
- PASSION

### SOCIAL MEDIA MANAGER

Social media administration, Facebook Ads, monitoring results, propose content according to ideas of the campaign, schedule content, content creation. Local business accounts.

### SOCIAL MEDIA MANAGER

Social media administration, Facebook Ads, monitoring results, p content according to ideas of the campaign, schedule content, cc creation. Politicians accounts

### DIGITAL MARKETING FREELANCE

Administration of the social media channels, creation of different content; video, graphics, blogs, multimedia, Email marketing, sales.

### COMMUNITY MANAGER

Post creation for social networks like Facebook and Twitter for deferments customers ( groups and musicians ), monitoring activity and check metrics for better results

## CERTIFICATIONS

- Content Marketing Fundamentals
- Mercadotecnia de Contenido.
- Fundamentos de Comunicación
- Communication Fundamentals
- SEO Fundamentals
- Google Adwords
- Google Analytics
- Wordpress
- Inbound Marketing

## SKILLS

### GRAPHIC DESIGN



### DIGITAL MARKETING



### AUDIOVISUAL



### INBOUND MARKETING



### ENGLISH

